



2021 programme

Thursday 25 March 2021

TIMEZONE: UTC+1

09:45 - 10:00

Meet & Greet - Learn how to use the platform

10:00 - 10:05

Opening remarks

Matthew Weihs Managing Director, Bench

Imad Barrakad Chairman & CEO, Moroccan Agency for Tourism Development (SMIT)

10:05 - 10:30

A conversation with HE Nadia Fettah Alaoui

Why should hospitality investors look at investing in Morocco? What support can they expect from the government and what plans are in place to bring tourism back to the country in the long and short term.

HE Nadia Fettah Alaoui Minister of Tourism, Handicraft, Air Transport and Social Economy of the Kingdom of Morocco

In conversation with

Nick van Marken Managing Director, van Marken Limited

10:30 - 10:45

Global CEO overview

Federico J. González Global CEO, Radisson Hotel Group

In conversation with:

Jonathan Worsley Chairman & CEO, Bench

10:45 - 11:00

Stroll around the Marketplace

Network and visit the virtual marketplace with other attendees

11:00 - 11:30

What are the numbers telling us?

Presentations by STR and In Extenso on the key performance indicators for the region and the pipeline.

Sophie Hanlon Senior Manager, STR

Philippe Gauguier Associé, In Extenso Tourisme Culture & Hôtellerie

Moderated by

Matthew Weihs Managing Director, Bench

11:30 - 12:00

Challenges and prospects of hotel development and operations in Morocco

Philippe Doizelet Director, Hotel & Real estate Voltere by Egis

In conversation with

Hamid Bentahar Executive Vice President - Morocco, Accor

Cedric Guilleminot Chief Executive Officer, Onomo Hotels

Nisrine Karazi Managing Director, Development, MENA, Hilton

12:00 - 12:15

Hospitality industry leader on the state of the market

Mark Dunford Partner - Head of Investment, Cavendish Maxwell

In conversation with:

Pierre-Frédéric Roulot CEO, Jin Jiang Europe & CEO, Louvre Hotels Group

12:15 - 12:30

Stroll around the Marketplace

12:30 - 12:45

Is future bringing us new operating models?

Nick van Marken Managing Director, van Marken Limited

In conversation with

Daniel Rudasevski Co-Founder & Chief Growth Officer, Selina

12:45 - 13:05

What is the outlook for support for tourism investment from the government and banks?

What measures have been put in place by various governments around the world to support and reboot investment in the tourism industry? What is the situation in Morocco? What are the measures that may still be needed in the short term? What's the impact of the banking sector and how can banks support tourism investment? Are banks going to be flooded with distressed assets and debts write-offs?

Adil Chikhi Director, EBRD

Vincent Di Betta Head of International Expertise Activities, Bpifrance

In conversation with:

Fabio Nava Vice President, Hotels & Hospitality Group, Sub-Saharan Africa, JLL

13:15 - 13:30

Marketspace Presentation - Dakhla

Project presentation.

Salim Mikram Business Development Head, Moroccan Agency for Tourism Development-SMIT

13:20 - 13:30

Stroll around the marketplace

13:30 - 13:45

Hotel products that are moving Morocco ahead of the competition

Mark Dunford Partner - Head of Investment, Cavendish Maxwell

In conversation with:

Mark Willis Chief Executive Officer, India, Middle East, Africa & Turkey, Accor

13:45 - 14:15

Conversation with the investors

What is their feeling on the market? Are they looking increase their exposure to tourism assets? Is it a good time to invest? What asset classes are they looking at? What are their views on the region? Why hospitality and why Morrocco?

Amr El Nady Head of Hotels & Hospitality MEA and EVP, Global Hotels Desk, JLL

In conversation with

Jalil Benabbés-Taarji CEO, Group Tikida

Adam Nisbet Head of Investment, Grit Real Estate Income Group

David Zisser Founder and CEO, Omnam Investment Group

14:15 - 14:20

Closing Remarks

Matthew Weihs Managing Director, Bench